



## Wild Pear Running's Christmas in July 8K

### **SPONSORSHIP GUIDE**

#### PRESENTING SPONSOR (LIMIT ONE)

- Exclusive naming rights for the event to be named after the Presenting Sponsor.
- Recognition (company name & logo) on all marketing/pre-promotional print pieces. This includes flyers, posters, post cards, banners and print ads.
- Top logo placement on all start/finish line and additional race day banners.
- Company representative to be named honorary announcer of the event.
- Logo on the FRONT of all race participant t-shirts.
- Dedicated Press Release announcing the partnership to state-wide media.
- Prominent company recognition on event website with click through.
- Permanent logo inclusion on monthly iRun Productions newsletters (Distribution: 31,000)
- Exposure through social media campaign (Facebook and Twitter).
- Opportunity to provide a promotional item or flyer in participant race bags.
- Dedicated tent space at event post-race party
- 15 complementary race entries

**SPONSORSHIP FEE: \$7,500**

#### GOLD SPONSORSHIP

- Recognition (company name & logo) on all marketing/pre-promotional print pieces. This includes flyers, posters, post cards, banners and print ads.
- Exclusive logo placement on neck ribbon of finisher medals.
- Logo placement on all start/finish line and additional race day banners.
- Logo on the BACK of all race participant t-shirts.
- Company recognition on event website with click through.
- Logo inclusion on monthly iRun Productions newsletters (Distribution: 31,000).
- Exposure through social media campaign (Facebook and Twitter).
- Opportunity to provide a promotional item or flyer in participant race bags.
- Dedicated tent space at event post-race party
- 10 complementary race entries

**SPONSORSHIP FEE: \$5,000**



## SILVER SPONSORSHIP

- Recognition (company name & logo) on all marketing/pre-promotional print pieces. This includes flyers, posters, post cards, banners and print ads.
- Exclusive logo placement on all participant race BIBS.
- Logo placement in finish line corral.
- Logo on the BACK of all race participant t-shirts.
- Company recognition on event website.
- Logo inclusion on monthly iRun Productions newsletters (Distribution: 31,000).
- Exposure through social media campaign (Facebook and Twitter).
- Opportunity to provide a promotional item or flyer in participant race bags.
- Dedicated tent space at event post-race party
- 7 complementary race entries

**SPONSORSHIP FEE: \$2,500**

## BRONZE SPONSORSHIP

- Recognition (company name & logo) on all marketing/pre-promotional print pieces. This includes flyers, posters, post cards, banners and print ads.
- Includes exclusive Gear Check sponsorship.
- Logo on the BACK of all race participant t-shirts.
- Company recognition on event website.
- Logo inclusion on monthly iRun Productions newsletters (Distribution: 31,000).
- Exposure through social media campaign (Facebook and Twitter).
- Opportunity to provide a promotional item or flyer in participant race bags.
- Dedicated tent space at event post-race party
- 5 complementary race entries

**SPONSORSHIP FEE: \$1,500**



## HYDRATION SPONSOR

- Logo on the BACK of all participant t-shirts.
- Company signage at water stations.
- Company recognition on event website.
- Logo inclusion on monthly iRun Productions newsletters (Distribution: 31,000).
- Exposure through social media campaign (Facebook and Twitter).
- Opportunity to provide a promotional item or flyer in participant race bags.
- Dedicated tent space at event post-race party.

**SPONSORSHIP FEE: \$500**

## IN-KIND FOOD & BEVERAGE/GOODS SPONSOR

- Company recognition on event website.
- Logo on the BACK of all participant t-shirts.
- Logo inclusion on (2) race newsletters (Distribution: 31,000).
- Exposure through social media campaign (Facebook and Twitter).
- Opportunity to provide a promotional item or flyer in participant race bags.
- Dedicated tent space at event post-race party.

**SPONSORSHIP FEE: \$250 or GOODS TRADE**



## COMMITMENT FORM

I AM COMMITTED TO \_\_\_\_\_ SPONSORSHIP LEVEL

I understand that I will be required to follow health and safety guidelines mandated by the event while onsite.

**YOUR COMPANY LOGO IS DUE UPON SUBMISSION OF THIS FORM. LOGOS MUST IN IN EITHER .EPS OR .PNG FORMAT. JPEG NOR PDF WILL BE ACCEPTED**

Name of Sponsor/Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**\*Please make checks payable to Wild Pear Running \*  
9330 Broadway, Suite 400  
Pearland, TX 77584**

Payment is included  Please invoice me at the address above

Please charge my  Mastercard  Visa  Discover  American Express

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_ Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_ Date \_\_\_\_\_

**Sponsorship Deadline: July 1, 2021**