



Wild Pear Running's Christmas in July 8k

SPONSORSHIP GUIDE

PRESENTING SPONSOR (Limit One)

- Exclusive naming rights for the event to be named after the Presenting Sponsor
- Recognition (company name and logo) on all marketing/pre-promotional print pieces. This includes flyers, posters, post cards, banners and print ads.
- Top logo placement on all start/finish line and additional race day banners.
- Company representative to be named honorary announcer of the event.
- Logo on the FRONT of all race participant T-shirts.
- Dedicated Press Release announcing the partnership to state-wide media.
- Prominent company recognition on event web site with click through.
- Exposure through social media campaign (Facebook and Instagram).
- Opportunity to provide a promotional item or flyer in participant race bags.
- Dedicated tent space at event post-race party.
- 15 complimentary race entries.

SPONSORSHIP FEE: \$7,500



GOLD SPONSOR

- Recognition (company name and logo) on all marketing/pre-promotional print pieces. This includes flyers, posters, post cards, banners and print ads.
- Exclusive logo placement on neck ribbon of finisher medal.
- Logo placement on all start/finish line and additional race day banners.
- Logo on the back of all race participant T-shirts.
- Company recognition on event website with click through.
- Exposure through social media campaign (Facebook and Instagram).
- Opportunity to provide a promotional item or flyer in participant race bag.
- Dedicated tent space at event post-race party.
- 10 complimentary race entries.

SPONSORSHIP FEE: \$5,000



SILVER SPONSOR

- Recognition (company name and logo) on all marketing/pre-promotional print pieces. This includes flyers, posters, post cards, banners and print ads.
- Exclusive logo placement on all participant race bibs.
- Logo placement in finish line corral.
- Logo on the back of all race participants T-shirts.
- Company recognition on event website.
- Exposure through social media campaign (Facebook and Instagram).
- Opportunity to provide a promotional item or flyer in participant race bags.
- Dedicated tent space at event post-race party.
- 7 complimentary race entries.

SPONSORSHIP FEE: \$2,500



BRONZE SPONSOR

- Recognition (company name and logo) on all marketing/pre-promotional print pieces. This includes flyers, posters, post cards, banners and print ads.
- Includes exclusive Gear Check sponsorship.
- Logo on the back of all race participant T-shirts.
- Company recognition on event website.
- Exposure through social media campaign (Facebook and Instagram).
- Opportunity to provide a promotional item or flyer in participant race bags.
- Dedicated tent space at event post-race party.
- 5 complimentary race entries.

SPONSORSHIP FEE: \$1,500



HYDRATION SPONSOR

- Logo on the back of all participant T-shirts.
- Company signage at water stations.
- Company recognition on event website.
- Exposure through social media campaign (Facebook and Instagram).
- Opportunity to provide a promotional item or flyer in participant race bags.
- Dedicated tent space at event post-race party.

SPONSORSHIP FEE: \$500

IN-KIND SPONSOR

- Company recognition on event website.
- Logo on the back of all participant T-shirts.
- Exposure through social media campaign (Facebook and Instagram).
- Opportunity to provide a promotional item or flyer in participant race bags.
- Dedicated tent space at event post-race party.

SPONSORSHIP FEE: \$250 OR GOODS TRADE



COMMITMENT FORM

I am committed to the following sponsorship level: _____

I understand that I will be required to follow health and safety guidelines mandated by the event while onsite. _____ (initial)

YOUR COMPANY LOGO IS DUE VIA EMAIL (WILDPEARRUNNING@GMAIL.COM) UPON SUBMISSION OF THIS FORM. LOGOS MUST BE SUBMITTED IN EITHER .EPS OR .PNG FORMAT. JPEG NOR PDF WILL BE ACCEPTED.

Name of Sponsor/Company: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ E-mail: _____

If you would like to include payment, please make checks payable to:
Wild Pear Running

To pay by credit card, please fill in the information below:

Name on Card: _____

Card Number: _____ Expiration Date: _____ CSV Code: _____

Billing Address (if different from above): _____

City: _____ State: _____ Zip Code: _____

Signature: _____ Date: _____

Sponsorship Deadline is July 1, 2022